



# Retain Mobile



## 1. TARGET

Organizations using mobile devices and those involved in the decision making process: *IT Manager, Director of IT, CIO*

## 2. BUSINESS ISSUES

Ability to easily and affordably archive mobile data and ensure compliance by quickly searching and discovering mobile communications liability issues due to mobile device communications

## 3. ANXIETY QUESTIONS

What potential risks do you see in providing mobile devices to your employees? Do you have mobile device usage policies? Do your current archiving practices meet the standard regulations? Are you currently monitoring and archiving mobile communications? How quickly can you retrieve your archived data? Where are you currently storing your archived data?

## 4. PROBLEM

Organizations do not have policies for mobile communications or ways to enforce acceptable use guidelines even if there are guidelines in place

Unchecked mobile device usage at work can cause problems for an organization including, damaged reputation, information leaks, harassment and potential litigation.

Accessing archived data is a slow and difficult process

Archived data is stored in separate databases or using separate solutions, one for each email system, one for social and one for mobile

## 5. SOLUTION

Retain Mobile securely archives SMS/MMS and phone call logs for Android devices (2.2 and above) as well as BBM, PIN, SMS/MMS and phone call logs for BlackBerry devices. As mobile devices begin to permeate organizations and companies worldwide, archiving of all of the communications data that is produced by these devices becomes a must-have for companies

Retain Mobile allows organizations to protect reputation, ensure compliance and reduce liability by archiving mobile communications, on-premise or in the cloud

Retain Mobile provides easy to use, powerful eDiscovery and publishing tools, making archived data easily accessible. Dual index engine support makes archived data retrieval quick and easy (Lucene or Exalead)

Retain Mobile archives mobile, email and social messaging into one unified location. Retain enables you to seamlessly archive a single or mixed messaging platform environment, in addition to mobile and social messaging in one central location

## 6. VALUE

- ▶ Provides executives with the tools necessary to ensure compliance, protect the organization's reputation, enforce company policies, and reduce liability due to mobile device usage
- ▶ Securely archives mobile device communication data
- ▶ Complete archiving solution for Android and BlackBerry devices
- ▶ All messages are securely stored in a single unified Retain database and can be easily accessed through the Retain web access archive viewer
- ▶ Creates portable and secure archives
- ▶ Reduces costs and storage space by securely archiving digital messages with true single-instance storage, which eliminates multiple copies of the same message
- ▶ Flexible and intuitive search and publishing tools for discovery and litigation purposes
- ▶ Dual index engine support for quick and easy data retrieval (Lucene or Exalead)
- ▶ Deployment on-premise, or in the cloud, via GWAVA Cloud Services
- ▶ Multiple storage options, on premise or in the cloud

## 7. POWER

- IT Manager
- Director of IT
- CIO

## 8. PLAN

- Success Stories
- Live Web Demo
- Web Download - Free Trial
- Retain Videos (Webinars)



# Retain Mobile



## 1. TARGET

The target is organizations using social media and those involved in the decision making process: *IT Manager, Director of IT, CIO*

## 9. KEY CONTACTS

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## 10. OBJECTIONS

- ▶ Is mobile device messaging archiving necessary?
- ▶ Can we archive a mobile data?
- ▶ Our policies regarding mobile devices usage are sufficient
- ▶ We have an archiving solution in place

## 11. COMPETITION

- ▶ Proofpoint Mobile Archive (only archives if the phone is being used on the network or via a VPN to the network)
- ▶ Smarsh (Cloud only, no on-prem. Does not feature unified archive, access to email, social and mobile from one central database)
- ▶ Textguard (Does not feature unified archive, access to email, social and mobile from one central database)

## 12. SOLUTION BUILDING BLOCKS

In addition to GWAVA, companies will benefit from the services provided by WASP, Retain, Reload, Reveal, and Vertigo.

### CONSULTATION

GWAVA provides specialized enterprise rollout consultations and training for organizations looking to deploy the best solution. These project rollouts or better yet migration plans are very detailed and can help save organizations time and money based on their specific needs

Contact your GWAVA Representative for more details

### TRAINING

- ▶ Hands-on labs and training at GWAVACon
- ▶ Hands-on labs and training at BrainShare
- ▶ Product Webinars
- ▶ Professional Services (onsite)
- ▶ Professional Services (phone)
- ▶ Custom Development Services

### SUPPORT

1.801.437.5678  
[support@GWAVA.com](mailto:support@GWAVA.com)  
[support.GWAVA.com](http://support.GWAVA.com)

- ▶ Product Documentation
- ▶ Demos
- ▶ Training classes / Manuals
- ▶ Online Forums
- ▶ Knowledge Base

## 13. SOURCES FOR ADDITIONAL INFORMATION GWAVA Contacts/Specialists

GWAVA has a library of information, including Overviews, Features, System Requirements, FAQs, the Demo Server and more at:  
[www.GWAVA.com/Retain](http://www.GWAVA.com/Retain)

GWAVA also provides online support and documentation: [support.GWAVA.com](http://support.GWAVA.com)

## 14. REFERENCE ACCOUNTS

### Investment Savings Bank

*"Given how everyone carries a BlackBerry, it gives us peace of mind to know that GWAVA Retain is running on the back end, tracking all the messages and keeping us compliant"*

Paul Rudin, Bank Officer & Network Admin